

# Jessica Mautner — *Phi*

## SOCIAL MEDIA & RE-CONSTRUCTING NARRATIVES — MASH-UPS

This approach to creative video production will help introduce the concept of reconstructing video footage. Other relevant terms include appropriation, deconstruction, mash-up; reprocessing. Applicable for a wide range of studies, including: Art–Media–Drama–Literature–Philosophy–Politics–ICT.



**SKILLS & KNOWLEDGE**  
SOCIAL MEDIA  
RE-EDITING NARRATIVES

**MINIMUM EQUIPMENT**  
1 SMARTPHONE  
**OR**  
1 CAMERA + 1 COMPUTER

### 'MASH-UP' VIDEO PRODUCTION (4 hours+)

- 1) **watch** the video of Jessica Mautner's *Phi*
- 2) **discuss** artist's intentions in making the work
- 3) students **suggest ideas** for their own 'mash-ups' using video from Internet
- 4) students **download** video footage (individually or in small groups) – or select video footage from teacher-prepared resources
- 5) students **edit** footage into one complete video – ignore audio
- 6) students **record** or **select** audio – e.g. music/sound effects/voice-over
- 7) students **combine** video and audio with editing software
- 8) **playback** the video

### **PLEASE READ ON IF YOU ARE INTERESTED IN EXPLORING THE HISTORY OF ARTISTS RE/DE-CONSTRUCTING VIDEO NARRATIVES.**

A seminal work to consider is Dara Birnbaum's *Technology/Transformation: Wonder Woman* (1978-1979) described by the artist as 'psychological transformation versus television product.... in order to "do good" (be moral) in an (a) or (im)moral society.' [Click here to watch an excerpt on the Electronic Arts Intermix website.](#)

### TECHNICAL ADVICE

Plenty of free video editing software is available, including Windows Movie Maker and iMovie.

### EXHIBIT WORK

If students would like to exhibit their work on the artists' moving image website, please contact [info@artistsmovingimage.com](mailto:info@artistsmovingimage.com).